

## Pickleball Meeting 4/23/16

Attendees: Steve Williams, George Dobbs, Anahid Avakian, Gail Keck, Laurie Truman, Peggy Romano, Nancy Keane, Mark Gregg

There was discussion about how we can best move forward and grow the Pickleball Club

- How many paying members do we actually have? The membership list will be available on the website, with forms for members to submit updates. All board members have the ability to edit the file, with updates flowing to the website.
- How frequently should we meet? Discussion was held, and the board will meet bi-monthly the last Thursday of the month at 7:00 PM. The first meeting will be May 26<sup>th</sup> in Cribari Patio Room. All days and locations will be listed in the Villager Events section as well as on our website under the Pickleball Meeting Minutes tab
  - o Minutes posted on website under the Pickleball Meeting Minutes tab
  - o Minutes emailed out to all members
  - o Abbreviated minutes will be in a Villager article
  - o Meeting times will be added to the Villager website
- Fundraising Committee – Garry, Nancy, Norm, Steve, Don, Laurie:
  - o There is a motion on the Club Board with the have a consultant come in and do a feasibility study for \$1,500.00. Tuesday April 26<sup>th</sup> at 1:30 PM in the Clubhouse. Email to be sent on Sunday. Anahid reaching out to Peggy to confirm board member email addresses to include on second email to be sent Monday.
  - o Discussed the feasibility of using GoFundMe to try to raise funds with mixed reaction. It was brought up that GoFundMe is generally thought of as a charitable fundraising tool. GoFundMe charges 7.5% of each donation, plus \$.30 (<https://www.gofundme.com/pricing>)
  - o Laurie suggested having a cocktail party with people bringing their checkbook, or raising pledges. Have a short presentation
  - o Awaiting decision on brick pledges by the board. Discussed waiting until Bricks are approved to have a cocktail party
  - o Speak to Hospitals about funding. Most hospitals have some kind of grants they give to local projects
  - o Speak to local medical groups, as well as San Jose – Action Urgent Care, Evergreen After Hours Healthcare Clinic, etc about any donations / grants
  - o Speak to local Realtors
  - o Anahid contacted Pizza My Heart about having a Pizza fundraising night (they give 30% of proceeds to the group). Also working with some other restaurants, who give 30%. Meals must be purchased with a coupon was donated to the library. Any of these will be advertised on the TV channel (does anyone watch?), Villager articles, and the

coupons can be put in paper. We raised several hundred dollars with a smaller audience when I was in charge of fundraising for the Matawan-Aberdeen library.

- Raffles – must be registered with the state of California - <http://ag.ca.gov/charities/statutes/320.5.pdf>. Go through the EVF
- Increase our membership drive
  - Meetings to be held to drive increase of membership by Garry, with volunteers
- Anahid to look at a date for a restaurant night
- Tournaments –
  - Steve suggested a drop in tournament at every other month.
    - Draw two numbers out of a hat, matching numbers play together, double elimination, large turnout, fewer have less than 11 points
    - Potluck
    - Silly prizes
    - First to be held on Sunday
  - Potluck –
    - Coordinate with Tennis Club to ensure we have courts 1,2 & 3 available
  - Holiday Dinner Party –
    - But not around Thanksgiving and Christmas
  - Anahid is meeting with Steve Sutton Thursday to discuss cost of clinics